



Strategic Plan 2018 - 2020

战略计划书

桥爱慈善基金会



Bridging Hope Charity Foundation

01

Foreword 前言

Art enriches our lives and has the ability to offer insight into mental processes and wellbeing through engaging with creative experiences. Bridging Hope Charity Foundation works to support our twin pillars of mental health and the arts to improve the lives of those in our community. We are committed to proactive, preventative resourcing and support to better address mental health and wellbeing in our society.

It is our hope that mental health and wellbeing becomes part of the agenda and is talked about openly, not just by people within organisations, but across organisations, across the Arts, at the most senior levels of politics and the health sector. We think that this kind of engagement is pivotal if there is to be long-term sustainable change. Bridging Hope Charity Foundation is aware that this will not be achieved quickly and easily and is therefore prepared to take bold and courageous steps.

Our programs are aimed at providing some of the tools from the fields of counselling and psychology, as well as inspiring a sense that good mental health and taking care of your wellbeing is very worthwhile.

I would like to extend thanks to our incredible team who has ensured that the funded programs can be carried out in full for all partners in this pilot year.

We are delighted to continue the work of Bridging Hope Charity Foundation in China and in Australia into the coming years. Together, we can bring joy, inspiration and creativity to others.

Tina Tian
Founder

艺术丰富我们的生活, 艺术洞见我们的心理。创意性体验能够影响我们的思维过程及心理健康。桥爱基金会志在通过支持心理健康和艺术两大支柱, 一一一一提升人们的生活质量。我们致力于积极主动营造健康环境整合资源、以预防为主地提供支持, 以更好地解决社区成员的心理健康和幸福感相关的问题。

我们希望大家可以将心理健康和幸福感成为大家日常议题的一部分, 希望不仅仅是在组织内部, 而是在组织之间可以公开讨论相关问题, 在艺术领域讨论相关问题, 将这个议题提高到政策层面。我们认为, 要在这个领域长足发展, 取得实质进展, 这点些至关重要。桥爱慈善基金会深知冰冻三尺, 非一日之寒, 正因为如此, 我们时刻准备着勇敢地向前迈进。

我们的项目旨在提供心理咨询帮助, 给大家灌输良好的心理健康十分重要的理念, 强调保持心理健康的重要性。

我想对我们杰出的团队表示感谢。这个优秀的团队在过去试行的一年中完美执行了我们所支持的项目。

我们很高兴桥爱慈善基金会能够在中国和澳大利亚继续开展工作。携手共同努力, 我们会为世界带来欢乐、灵感和创造力!

田甜
创始人



Bridging Hope Charity Foundation Sydney Office

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Executive Summary 执行摘要

Mental health and the arts are the two pillars of Bridging Hope Charity Foundation. It is the intention of the foundation to connect friends, families, colleagues, artists and mental health professionals to provide an opportunity for the community to live in a culturally vibrant and healthy society.

Bridging Hope Charity Foundation commenced its partnership with Lifeline in 2017, stemming from a desire to help build more resilient and suicide-safe communities. Over the next three years, the Foundation will be supporting Lifeline with a new initiative: the research and development of a culturally appropriate 24/7 crisis support service for Chinese communities in Australia.

Bridging Hope Charity Foundation is committed to supporting local new and emerging artists, operating within the TWT Creative Precinct in the Lower North Shore in Sydney, with the announcement in March 2017 of a three-year extension to the program of the heavily subsidised creative spaces in which artists may create work.

In the first significant arts sponsorship for the foundation, Bridging Hope Charity Foundation will support the 2018 Biennale of Sydney as a Major Foundation, establishing a cultural partnership that is built on a shared value of enriching our community through creativity.

Bridging the twin pillars of mental health and the arts, Bridging Hope Charity Foundation is also the Principal Supporter of UNSW's inaugural The Big Anxiety Festival, with a program spanning 60 events across 5 themes and 4 locations within the Sydney metropolitan area.

This Strategic Plan 2018-2020 outlines the foundation's key strategic priorities for the foreseeable future – we are excited to put the plan into action.

Stephen Fitzpatrick
Director, Bridging Hope Charity Foundation

桥爱慈善基金的两大支柱方向是心理健康和艺术。基金旨在为朋友、家人、同事、艺术家、和心理健康专家等提供一个共同交流的机会，打造一个具有文化活力的、健康的社区。

2017年，桥爱慈善基金会开始与生命线(Lifeline)合作，为帮助人们提高适应环境的能力，建立一个“零自杀”的社区。在未来的三年里，基金会将支持生命线(Lifeline)实施一项新的计划：充分研究华人需求，考虑文化因素，为澳大利亚的华人群体提供全天候的华语危机支持服务。

桥爱慈善基金会致力于支持悉尼下北岸TWT创意区的新兴艺术家。2017年3月，基金会宣布创意空间项目延期三年。在TWT集团的大力支持下，为艺术家提供更多发展的机会。

桥爱慈善基金会首项支持的重大艺术活动为2018悉尼双年展。此举标志着文化合作伙伴的确定，双方秉承共同的价值观，即通过创造力丰富我们的社区。

结合心理健康和艺术这两大支柱，桥爱慈善基金会大力支持新南威尔士大学(UNSW)首届心理健康艺术节“The Big Anxiety Festival”。该项目涉及60个活动，共有5个主题，4个活动地点均位于悉尼主要城区。

2018-2020战略计划书列出了在不久的将来基金会的主要战略重点——我们，摩拳擦掌，时刻准备将计划付诸实践。

Stephen Fitzpatrick
桥爱慈善基金会 董事

Our Vision 我们的愿景

Bridging the arts and mental health for improved wellbeing.

架起艺术和心理健康的桥梁，
提升人们的幸福感

Our Mission 我们的使命

To connect friends, families, colleagues, artists and mental health professionals; and provide an opportunity for our community to live in a culturally vibrant and healthy society.

连结朋友、家人、同事、艺术家、
和心理健康专家，打造具有文化
活力的、健康的社区。

Our Values 我们的价值观

Passion 热情

For the support of initiatives that bridge mental health and the arts.

支持所有将心理健康和艺术结合起来的项目。

Respect 尊重

For each other, our stakeholders and all other associates.

彼此之间，我们生态圈内所有其他合作伙伴。

Integrity 诚实

We take leadership in saying being honest, trustworthy, transparent and we communicate openly.

我们倡导言出必行。我们诚实、透明、可信赖，我们开诚布公。

Innovation 创新

We commit to finding smarter ways to do things to produce improved and sustainable results.

我们致力于找寻最佳方法，精益求精，获得可持续的成果。

Empowerment 自主

We take responsibility and play our part in making Bridging Hope Charity Foundation more enjoyable, successful and rewarding for everyone.

我们尽职尽责，让桥爱慈善基金会更加有趣、更加成功，为每个人创造价值。

How will we get there?
我们如何达成目标？



Where will we be in the future?
我们的未来将在何方？

04

Who We Are 我们是谁

Bridging Hope Charity Foundation was founded by Tina Tian, passionate philanthropist in the fields of mental health and the arts.

Tina is an Australian resident who has lived in Australia for more than fifteen years. She was born in China and received her high school and university education in Australia. Having run a global property and investment business with headquarters in Beijing and Sydney, Tina has dedicated the past several years to setting up the Bridging Hope Charity Foundation, which she established in 2015. Her passion and commitment to the Foundation has taken centre stage in her life and her focus is on ensuring that Bridging Hope Charity Foundation has a significant and enduring impact in the fields of mental health and the arts. Building on the important work delivered by the Bridging Hope Charity Foundation in China since 2013, the Australian arm of the Foundation continues to give back to local communities by supporting the twin pillars of mental health and wellbeing initiatives and arts programs throughout Australia.

As a new and energetic foundation we are inspired to look to an innovative approach in creating culturally relevant mental health initiatives based on considered research and modern technology.

Partnering with artists and leading, established art institutions to promote art as part of everyday wellbeing, our programs mirror our passions.

桥爱慈善基金会由田甜成立。田甜热心致力于心理健康及艺术方面的慈善事业。

田甜为澳大利亚居民，在澳居住了超过十五年。她出生于中国，在澳大利亚上的高中及大学。Tina管理一家总部位于北京和悉尼的跨国地产及投资公司。2015年，她成立了澳洲桥爱慈善基金会。在过去的几年中，她一直专注于发展基金会。她的激情和信念让基金会成为了她生活的重要部分，努力实现桥爱慈善基金会在心理健康和艺术领域的重大影响。北京桥爱慈善基金会成立于2013年，澳大利亚桥爱基金会在北京桥爱慈善基金会建起的夯实基础之上，继续通过支持心理健康和艺术两大支柱回馈当地社区。

作为一个新的、充满活力的基金会，通过不断研究并利用现代科技，我们期待通过创新的方式创立基于文化的心理健康项目。

我们和艺术家以及重要知名的艺术机构合作，我们相信艺术是日常生活福祉的一部分。我们的项目源自我们的激情。

05

Twin Pillars: Arts and Mental Health 两大支柱： 艺术和心理健康

Art enriches our lives and has the ability to offer insight into mental processes and wellbeing through engaging with the artistic process. Bridging Hope works to support our twin pillars of mental health and the arts to improve the lives of those in our community.

Mental Health

In the mental health area, we do this by:

- Providing support for valuable existing services and organisations that we identify within the terms of their vision and charter
- Providing funding for professionals to help people who are suffering from mental health issues and to assist our community by creating awareness of the importance of mental health
- Funding professional seminars and access to consultations with health professionals - we are especially interested in creating culturally sensitive services to promote healthy lives of people from diverse backgrounds and assisting with culturally relevant services in both China and Australia

The Arts

In the arts, we contribute by :

- Supporting important existing arts events that are vital to the cultural wellbeing of our communities
- Supporting initiatives that align with our deep interest in a creative arts therapeutic approach to addressing emotional challenges
- Looking to identify areas of support for emerging and talented arts graduates through cross-cultural local and international exchange with our partners and networks in China and Australia

艺术丰富我们的生活。艺术创造过程能够影响我们的思维方式和心理健康。桥爱通过两大支柱——心理健康和艺术——提高社区成员的生活质量。

心理健康

关于心理健康, 我们:

- 为基于相关愿景的、合规的组织以及已有的有价值的服务提供支持。
- 为专业人士提供资金, 帮助受心理问题困扰的人群, 帮助社区成员认识到心理健康的重要性。
- 资助专业研讨会, 提供心理健康专业人士咨询——我们尤其希望创造多元文化服务, 以促进来自不同背景的人的健康生活, 提供在中国及澳大利亚的与文化相关的服务。

艺术

艺术方面, 我们:

- 支持已有的对我们的社区文化福祉影响重大的艺术活动。
- 支持符合我们深层理念创造性艺术项目, 以此作为治疗情感问题的方法。
- 支持新兴或有才华的艺术生在澳大利亚本地、或与中国的合作伙伴及合作方进行跨文化交流。



06

Governance 机构监管

Bridging Hope Charity Foundation is a private, not-for-profit, DGR registered ancillary fund, endorsed as a charitable organisation by the Australian Taxation Office in 2015.

In both China and Australia we adhere to the highest professional codes of conduct in our ethics and values.

Our Board

- **Director** – Tina Tian
- **Director** – Stephen Fitzpatrick
- **Director/Secretary** – Greg Hammond

Our Advisory Council

Bridging Hope seeks to create a voluntary Advisory Council to help us navigate our philanthropic journey and make informed and strategic decisions, by providing business advice, specialist skills, knowledge and network connections to our founder and executive team.

Knowledge

We see the Advisory Council as an informal ‘think tank’ who will complement the skills and knowledge present in the Foundation. While the Advisory Council will have no delegated authority and regular meetings, it is important to us to connect with individuals who would like to become an engaged and enthusiastic part of the Bridging Hope Charity Foundation family and see this relationship as mutually beneficial. Ideally, we would ask Council members to commit to an initial 12 month involvement, as well as availability for 3-4 partner events during this period. Regular phone and / or email contact would be established according to individual needs and availability. Expenses incurred by the Council member in relation to Bridging Hope Charity Foundation will be covered by the Foundation.

桥爱慈善基金会为一家私人的、非盈利性的组织，DGR注册辅助资金，已由澳大利亚税务局于2015年背书为慈善组织。

无论是在中国还是澳大利亚，我们都遵守行业的最高守则。

我们的董事会

- 董事 – 田甜
- 董事 – **Stephen Fitzpatrick**
- 董事/秘书 – **Greg Hammond**

我们的顾问委员会

桥爱期待建立一个志愿顾问委员会助力我们的慈善之旅，帮助桥爱深思熟虑，做好战略性决定，为我们的创始人和执行团队提供业务建议、专项技能、知识和社会网络。

知识

我们将顾问委员会看作一个非正式的“智库”。他们将对基金会现有的技能和支持起到补充作用。尽管顾问团队没有代表授权，亦不会定期召开会议，对于我们来说，我们乐意结识愿意并有热情加入桥爱慈善基金会大家庭的个人，并认为这样对双方均有利。理想情况下，我们会要求委员会成员承诺至少服务12个月，并且在此期间至少参与3-4次合作活动。根据个人需要及情况不同，我们会定期电话回访或邮件沟通。委员会成员因基金会而产生的花销将由基金会支付。

07

Our Stakeholders 我们的生态圈




Photo credit: Debbie Mackinnon, ME art space

“ Collaboration has recently emerged as the defining characteristic of creativity and growth in nearly all sectors and industries. The singular genius who works alone is a myth of yesterday. ”

Prof. Jeff DeGraff

The Good, the Bad, and the Future of Creative Collaboration

- Our founder, staff members, Board directors and Advisory Committee members
- Artists
- Art professionals – curators, art administrators
- Art therapists, psychologists, psychiatrists and GPs
- Grant recipients: Lifeline, Biennale of Sydney, UNSW, UNSW Art and Design
- Our local communities, e.g. TWT Creative Precinct, St Leonards
- Business partners, clients and families



当今社会, 在所有领域和产业,
“合作”被定义为创新和成长的
决定性特质。孤军奋战的天才已
经是过去式了。

杰夫·德格拉夫
创造性合作的利弊及未来

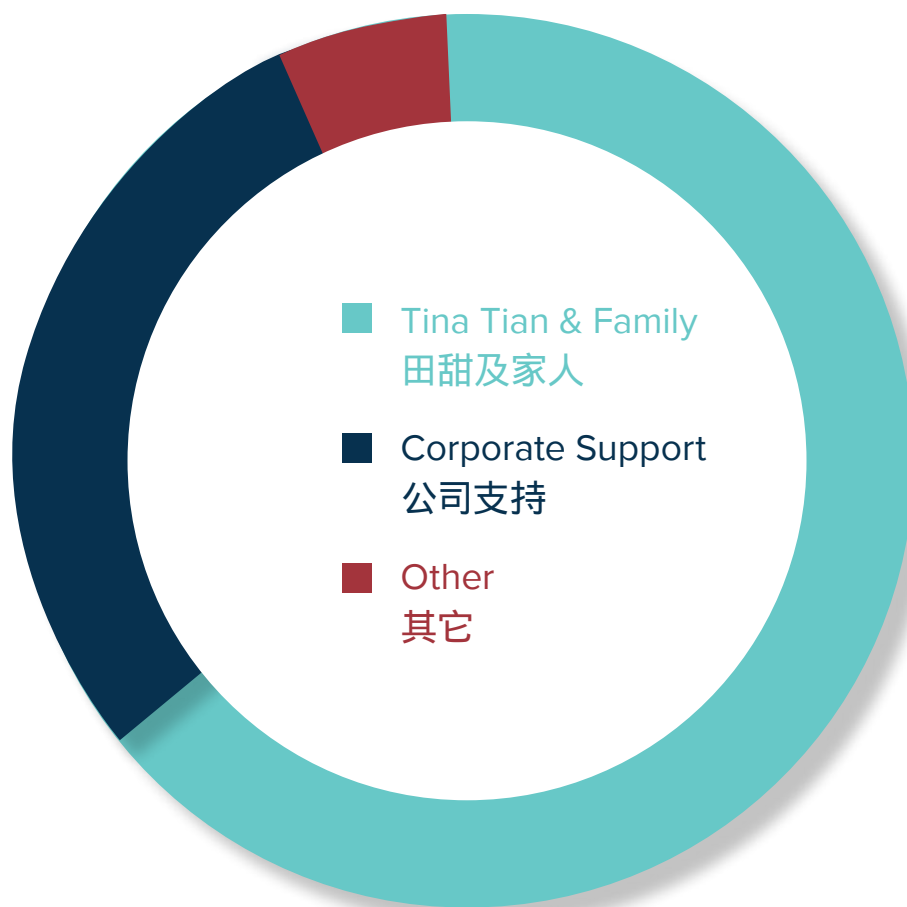
- 创始人、员工、董事会成员、顾问委员会成员
- 艺术家
- 专业艺术人员—策展人、艺术管理
- 艺术治疗师、心理学家、精神病医生和全科医生
- 受捐单位: Lifeline, 悉尼双年展、新南威尔士大学、
新南威尔士大学艺术与设计学院
- 我们的当地社区, 比如圣伦纳兹TWT创意区
- 商业伙伴、客户和家人

08

Funding 资金

Bridging Hope Charity Foundation's funding base has been confirmed for 2017-2020, placing the foundation in a secure situation to implement strategic partnerships, policies and processes for best practice in grant making and philanthropic giving.

桥爱慈善基金会2017-2020的资金来源已确认。此阶段，基金会资金充足，可进行战略合作，实施战略政策，为慈善事业作出贡献。





TWT Creative Precinct, St Leonards

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Current Grant Program 机构监管

Our overall funding commitment for the next three years is \$1.5 million, with an allocation of \$417,000 for the 2017/18 financial year, supporting the following projects:

Lifeline

The Bridging Hope Charity Foundation's partnership, valued at \$450,000 over three years, will initially support a specific Mandarin and Cantonese feasibility study in 2017 to understand how Lifeline can better connect with the Chinese community in Australia. The long-term goal over the three-year partnership is to provide Australian-based Chinese communities with more accessible crisis support and suicide prevention services.

Bridging Hope Charity Foundation also supports Lifeline's annual Chairman's Lunch as Presenting Partner.

UNSW The Big Anxiety Festival

Bridging Hope Charity Foundation is proud to be the Principal Supporter of The Big Anxiety Festival, running from 20 September to 11 November 2017. The Big Anxiety Festival is a major new event that will explore and re-imagine the state of mental health in the 21st century.

UNSW Art & Design Annual

Bridging Hope Charity Foundation will be the Exclusive Supporter of the annual graduate exhibition of UNSW Art & Design based on a five year commitment, for the first time in November 2017.



2018 Biennale of Sydney

Bridging Hope Charity Foundation's support of the Biennale - Asia Pacific's leading contemporary art event - is the first major arts sponsorship for the Foundation.

Mental Health Seminars

Bridging Hope Charity Foundation delivers an annual program of mental health seminars to the networks we are part of. Our consultant Melody Qu, highly regarded child psychologist and author from China, delivers these seminars to selected groups of partners and individuals.

未来三年,我们获得的承诺资助为\$1,500,000,其中\$417,000可用于2017/18财年的以下项目:

Lifeline

桥爱慈善基金会为生命线(Lifeline)三年资助\$450,000。2017年进行普通话及粤语可行性研究,以了解Lifeline如何才能更好地联结澳大利亚的华人群体。三年合作的长期目为:为居住澳大利亚的华人提供更加触手可得的危机支持和自杀预防服务。

桥爱慈善基金会也支持生命线(Lifeline)的年度主席午餐会。

UNSW The Big Anxiety Festival (新南威尔士大学心理健康艺术节)

桥爱慈善基金会为2017年9月20日—2017年11月11日 The Big Anxiety Festival (心理健康艺术节)的主要支持单位,对此基金会表示自豪。The Big Anxiety Festival (心理健康艺术节)是一项重要创新活动。在21世纪的今天,该活动帮助人们探究自我,以新的方式重新认知心理健康状态。

新南威尔士大学艺术与设计学院毕业展

桥爱慈善基金会将连续五年作为新南威尔士大学艺术与设计学院毕业展的独家赞助方,2017年11月为第一次。

悉尼双年展

桥爱慈善基金会支持亚太地区顶尖的当代艺术活动——悉尼双年展,这也是基金会赞助的首个大型艺术展览。

心理健康研讨会

桥爱慈善基金会计划全年的心理健康系列咨询研讨会。我们的顾问曲韵为有名的儿童心理学家,她出版了众多心理学相关著作。曲韵将为个人和团体组织咨询会。

10

Strategic Priorities 战略重点 2018 – 2020

The strategic priorities and 2018 Action Plan present a comprehensive pathway towards organisational success within the foreseeable future:

战略重点以及2018行动计划为接下来几年的基金会发展提供了整体方向：



What success will look like... 何为成功

Leadership & Advocacy

Distinguish Bridging Hope Charity Foundation as the preferred partner in bridging Mental Health and Arts initiatives

Actions:

- Enhance our visibility and broaden the understanding of what BHCF does and the impact it has on our partners success
- Form strategic alliances with peer organisations, to perform research related to key challenges and trends as well as deliver funded projects and programs through our partners
- Provide support and critical resources on the value of philanthropy to the C-Suite and key decision makers and all our wider networks
- Produce a grant funding program that addresses initiatives across our two pillars of funding

Insight & Commitment

Increase the knowledge base for the intersection of Mental Health and the Arts

Actions:

- Initiate and support academic research through university and tertiary education partners
- Encourage international knowledge exchange between Australia and China by strengthening partnerships and forming new connections
- Provide opportunities for professional and academic leaders to meet and form strategic alliances
- Commit to initial grants in one year, three year and five year contractual agreements to support long term investment and outcomes

领导&倡议

在心理健康与艺术领域将桥爱慈善基金会作为优先考虑的合作伙伴

行动:

- 提高我们的知名度, 扩大影响力, 告诉大家基金会是做什么的, 并且分享其帮助合作伙伴取得成功
- 与同类机构形成战略联盟, 就相关主要挑战及趋势进行研究, 通过合作伙伴实施项目(有资金支持的)
- 为实现慈善价值, 为所有高层管理者及关键决策者提供支持及关键资源
- 为我们的两大支柱相关的项目申请资金支持

见解&承诺

扩大心理健康与艺术的交集以及相关的知识体系

行动:

- 支持大学及教育行业合作伙伴进行的学术研究
- 鼓励澳大利亚与中国之间的交流, 增强合作伙伴关系, 建立新的联系
- 为专业人士和学术翘楚提供见面的机会从而形成战略联盟
- 通过一年、三年和五年的阶段性合作, 奠定长期投入和收效的基础

Help Seeking & Connecting

Establish pathways for individuals and communities to better Mental Health

Actions:

- Form strategic alliances with peer organisations who commit to best practice in service delivery of mental health and artistic programs, to achieve world class standards that are recognised globally
- Establish new platforms with partners to achieve common goals and our mission
- Explore innovative approaches and the use of technology in finding new pathways to all age groups
- Deliver annual programs of seminars, workshops and talks to connect communities with new knowledge, available services and self-exploration tools, to increase mental health outcomes in communities

Effectiveness & Impact

Support organisational effectiveness of all partners and ensure that long term impact is measured across all grants

Actions:

- Support our partners in their organisational journey and build sustainable internal and external capacity in program delivery
- Identify key challenges in the mental health and arts sector to target high-impact initiatives in our philanthropic support
- Explore opportunities for partnering with donors and funders to increase BHCF's scope and funding base for a diversified funding program over the next 2 years

帮助发现&结合

为个人和社区铺垫通往健康心理状态的道路

行动:

- 与致力于服务心理健康和艺术项目的同类组织形成战略联盟, 以达到全球普遍认可的国际级心理健康标准
- 与合作伙伴建立新的平台, 以达成共同目标, 完成我们的使命
- 通过创新或科技手段找寻适合各类年龄段的方法
- 开展年度研讨会、工作坊等活动, 将社区与新的知识、服务以及自我挖掘的工具对接, 以在社区内部取得更好的心理健康相关的成果

效果&影响

支持所有合作伙伴提高组织效率, 确保所有项目的长期影响力

行动:

- 支持我们的合作伙伴的发展, 建立可持续的内部和外部架构以完成相关项目
- 认清心理健康和艺术领域的主要挑战, 为实现慈善目的, 聚焦高影响力的项目
- 与捐赠者或资助者合作, 为合作探索机会, 以增加基金会影响力, 为未来二年的运作吸引多元化投资

Creativity & Artistic Output

Support initiatives that promote individual creative expression and professional artistic practice

Actions:

- Support and encourage artists, organisations and institutions to take risks and extend their boundaries of their artforms and practices
- Promote artistic collaborations across cultural and linguistic diversity
- Support international exchanges with residency and internship programs to promote cross-cultural understanding

Early Intervention Programs

Collaborate and partner with organisations that promote early intervention and prevention programs to save lives

Actions:

- Invest in infrastructure that will support the creation, curation and delivery of artistic offerings with necessary resources
- Enhance our visibility by supporting programs, products and services that provide a continuum of artistic and educational offerings that meet the need of individuals in our communities
- Partner with organisations that develop programs and tools to effectively target the reduction of suicide rates and promote mental and emotional wellbeing across multigenerational demographics

帮助发现&结合

支持个人创造性表达以及专业艺术呈现的相关项目

行动:

- 支持并鼓励艺术家、组织和机构敢于开拓新的艺术形式, 突破边界, 敢于尝试
- 增加跨文化和多语种的艺术融合
- 支持国际交流相关的居住和实习项目, 以促进跨文化交流

早期干预项目

与相关机构合作, 推进早期干预和预防项目, 以拯救生命

行动:

- 投资进行基础设施建设, 投入必要的资源支持创造、办展、艺术类活动
- 通过持续赞助艺术和教育相关的项目、产品及服务提高知名度, 相关项目、产品和服务应当符合我们社区的个体需求
- 与机构合作, 开发项目和工具, 以有效减少自杀率, 针对不同背景的人群, 改善心理和情感健康

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2018 Action Plan 行动计划

Objective: successful grant funding

- Bridging Hope Charity Foundation (BHCF) will finalise and review the feasibility study undertaken by Lifeline and implement the recommendations from the research report, including the Mandarin speaking crisis service (second year of three-year commitment) and its long term funding base
- BHCF will support the delivery of the Lifeline Chairman's Lunch in 2018
- BHCF will successfully help deliver the 2018 Biennale of Sydney, including corporate events at selected venues, to promote BHCF's and TWT's involvement
- BHCF will review, develop and implement the Chandos Street Studios Residency program in partnership with UNSW A&D, and other scholarship & fellowship programs (e.g. invite Chinese mental health students to Australia to receive training from Lifeline or similar services)
- BHCF will review the 2017 seminar and event plan and replicate successful mental health workshops in 2018 for a wider audience
- BHCF will develop a program of one-on-one consultations for individual affiliates and associates of the organisation

- BHCF will review and research further funding opportunities to be explored in 2018, to potentially align strategic priorities between Sydney and Beijing operations (e.g. research high-end art sponsorship of the Shanghai Biennale or similar initiative)
- BHCF will review all of 2017 initiatives and develop recommendations for 2018 program implementation, including contractual agreements with all partners, events delivered, media exposure, brand awareness and profiling, etc.

Objective: successful implementation of organisational structures

- BHCF will implement an Advisory Committee from carefully selected and motivated professional individuals, to support the strategic development of the foundation
- BHCF will research the diversification of funding sources, including government partners, impact investment structures and co-funding arrangements
- BHCF Sydney will review communication processes with the Beijing offices and recommend improvements and best practice
- The team structure and human resources will be consolidated in late 2017 and fully implemented in 2018
- BHCF will ensure that the foundation complies with all corporate legal requirements

目标：成功获得资助

- 基金会将确定并审阅Lifeline出具的可行性研究报告，并对研究报告中的推荐项目加以实施，包括华语热线服务（三年合作期，现第二年），以及该项目的长期资金基础。
- 基金会将支持2018Lifeline年度主席午餐会。
- 基金会将成功助力2018悉尼双年展，包括在双年展的场地举办企业活动，宣传基金会和TWT集团对艺术的支持。
- 基金会将与新南威尔士大学艺术与设计学院合作，共同审阅、发展并实施艺术家驻留项目，设立其它奖学金或助学金（比如邀请中国心理健康专业学生来澳大利亚接受Lifeline或其它类似机构的培训）。
- 基金会将审阅2017年举办的心理健康研讨会，并于2018年继续成功举办心理健康工作坊，且扩大受益群众。
- 基金会将开发一对一的心理咨询项目
- 基金会将审阅并研究2018年的资助机会，以尽量匹配悉尼与北京的战略重点（例如，支持知名艺术活动，比如上海双年展或其它类似活动）。
- 基金会将回顾总结2017年所有的项目并为2018年的项目实施提出建议，包括与合作伙伴的合同协议、所办的活动、媒体曝光度、品牌知名度、品牌介绍等等。

目标：成功实现组织架构

- 基金会将仔细挑选并邀请专业人士参与顾问委员会，以支持基金会的战略发展。
- 基金会将开发多元化的资金来源，包括政府部门、影响力投资结构及共同资助项目，等。
- 基金会将与北京办公室沟通并总结，以为未来的实践提出合理建议。
- 团队结构和人力资源将在2017年底进一步加强，2018年全面实施。
- 基金会将保证遵守所有相关法律条款。

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